

# GABRIEL MASSALLEY

ASSOCIATE AIA | ARCHITECTURAL DESIGNER | CREATIVE DIRECTOR | 202-630-3448 | GMASSALLEY@STATUSWAYOFLIFE.COM

Established designer and staff architect with over 10 years of experience. Knowledgeable in historic preservation and adapting spaces for sustainable consumption. Well-versed in 3D modeling, BIM management, and digital design. Accomplished business owner, designer, and leader who advocates for teaching and helping others. A team player that thrives in collaborative working environments while showcasing competencies in project, stakeholder, information, and time management. Able to develop and manage the scope of work while meeting established deadlines.

## SKILLS

Adobe Creative Suite | Office 365 | AutoCAD | Revit | Rhino | Sketchup | Digital Design | Historic Preservation | Client Relations | Stakeholder Management | Time Management | Verbal & Written Communication | Critical Thinking | Problem Solving | Project Planning | Public Speaking | Detail Oriented | Creative

## CERTIFICATIONS

Diversity, Equity & Inclusion in the Workplace Certificate, May 2021  
USF Corporate Training & Professional Education

## EDUCATION

Bachelor of Science in Architecture & Historic Preservation  
Temple University, 2010 - 2015

Architecture Studies  
Temple University Rome, 2014

## CAREER HIGHLIGHTS

- Staff designer for the master planning study and development of the basis of design for a renovation of the AIA Headquarters that creates a 21st-century workplace while meeting 2030 energy goals within the client's budget. Presented the AIA HQ Basis of Design to the AIA Board of Directors.
- Architectural Staff for the rehabilitation and reinstallation of the Arlington Memorial Bridge, a vital transportation link and cultural and engineering landmark.
- Architectural Staff for the comprehensive restoration and renovation of the Old City Hall in Richmond, VA, a National Historic Landmark.
- Architectural Staff for the multi-year, multi-phased rehabilitation of the National Air and Space Museum on the National Mall.
- Architectural Staff for the renovation of the south (National Mall) entrance of the National Museum of Natural History which addressed accessibility, sustainable, and inclusive design needs.
- Architectural Staff for the restoration and renovation of the Embassy of Japan Chancery Annex, Old Residence, transforming it into a dining and entertaining space for the embassy.

## PUBLIC SPEAKING

DesignDC, "Reuse, Renovation, and Carbon Reduction: Reconsidering Our Brutalist Architecture," 2020

## PROFESSIONAL EXPERIENCE

### Owner, Creative Director & Architectural Designer

Status: Way of Life, LLC | Jul 2015 - Present

- Design consulting practice providing architectural expertise, BIM support, and project solutions to individuals, brands, and firms. Specializing in services such as Revit/CAD modeling, construction documentation, existing conditions surveys, photo renderings, code research, and space planning.
- Founder and acting CEO of the lifestyle apparel brand Status Apparel DC, overseeing the creative direction and planning for marketing and communications strategies for statusappareldc.com
- Organizes the annual Black Market Creatives Showcase DC event and online directory to emphasize Black-owned businesses (BlackMarketCreativesDC.com).

### Staff Designer

Quinn Evans | Washington, DC | Feb 2016 - Aug 2021

- Served as an Architectural Designer, aiding with the production of construction documents, survey/site documentation, BIM management, consultant coordination, 3D-modeling, photo rendering, code analysis, and research.
- Assisted project managers and team leads with project milestone reports, stakeholder management, client relations, and review agencies.
- Worked with interdisciplinary teams, including engineers and contractors to ensure completion of projects.
- Assisted with the creation and development of the Justice, Equity, Diversity, and Inclusion (JEDI) Committee which guides internal policies and education.

### Student Mentor, Digital Design & Urban Mapping

Building Information Technology Skills (BITS)/Urban Apps & Maps Studio | Philadelphia, PA | May 2013 - Aug 2014

Summer 2014, Mentor, Redesign of Health Practice

- Led 15 high school students in the development of interactive spatial mappings of a health practice and aided students with proper documentation.
- Taught students how to use digital editing software (Adobe Photoshop & Illustrator; Microsoft Powerpoint) and directed the development of efficient floor plan designs.
- Supervised a group of 5 students that represented the BITS program in its entirety at the Philadelphia Youth Network 2014 Summer Expo.

Fall 2013 - Spring 2014, Mentor, Park Redevelopment Project

- Directed a team of 4 students and a mentor in developing conceptual park design, mobile app, and layout for an interactive website for a site located in a South Philadelphia neighborhood.
- Surveyed and documented physical elements of the selected park location to ensure adequate information archive.

Summer 2013, Mentor, Service Learning

- Taught a group of 5-10 Philadelphia teens how to navigate the city through the use of Google Maps while accompanying teens on site visits and leading documentation efforts of various locations.
- Organized weekly student lesson plans for participant completion, and coordinated student projects and end-of-summer presentations.
- Selected to lead the group representing the BITS Program in the Philadelphia Youth Network 2013 Summer Expo.

## ADDITIONAL EXPERIENCE

Front Desk Operations/Event Staff, AIA|DC/District Architecture Center, Washington, DC, Jan 2016 - Jan 2017

Intern, SmithGroup, Washington, DC, Dec 2010 - Dec 2012

Summer Intern, BarnesVanze Architects, Washington, DC, May 2012 - Aug 2012